

WHAT OUR PATIENTS ARE SAYING:

“ This dental office is by far the best I have found. I walked in one day to get a quote on some dental work my mother needed but was not planning on getting her treated there. I was very impressed by their customer service, professionalism and honesty. All the staff is very welcoming but what stood out the most was that I felt that they genuinely cared for their patients. They impressed me so much that now I am one of their patients as well. I highly recommend this place and can guarantee that you won't be disappointed.” - **Isabel G.**

“I needed a tooth extraction ASAP and Pinecrest Dental got me in and took great care of me. I felt really good there and well taken care of. And Dr. Williams and his staff did a great job from beginning to end!!

I highly recommend Pinecrest Dental! You won't be disappointed!!!” - **Blake K.**

Pinecrest Dental
463 West Murray Boulevard
Murray, UT 84123



- Why Our U.S.A. is NOT the Best Country in the World!
- Homemade Sugar-free Lemonade
- Get Your FREE Book!
- Patient Appreciation Party Recap
- This Month's "WOW" Award Goes To ...
- Referral Giveaway Fun!

\$590 Thanks!

We appreciate your help in raising money for oral cancer! We donated all proceeds from Oral Cancer screenings performed in our office during the month of April! We delivered a check to Salt Lake Donated Dental Services (a non profit clinic for low income patients) for \$590. Thanks so much for your support this year! - The Pinecrest Dental Team



The Monthly Smile

July 2018

Why Our U.S.A. is NOT the Best Country in the World!

Don't worry, I'm not anti-government, or anti-democracy. I love our country! I'm proud to be American. I respect all of those who serve in our armed forces, and those who have died for our country. I'm red, white and blue - through and through.

There's a BIG problem we have poisoning our country. It doesn't matter who the President is, what political party is running congress, health care debates, or even the current tax rates. For a long time, I've believed who we are and how we contribute to our communities at a local level is much more impactful than in Washington. It's how we can make a difference today.

What I believe our biggest threat right now is comes down to one word: ENTITLEMENT. The Merriam-Webster dictionary defines ENTITLEMENT as "belief that one is deserving of or entitled to certain privileges."

Recently I traveled to Europe for the first time, and this better put our national differences in perspective for me. In a recent CBS news poll around the world, many people in other countries think of us as "technological," "iPhones," "Hollywood," and "Fast-food." But these are all *things*, not traits. Shouldn't we strive to be known for who we are rather than what we have?

In a recent CNS news article (cnsnews.com), Lynn Wardle, BYU Law Professor, wrote about entitlement as follows. "It is a 'pound-your-fist-on-the-table-and-stand-on-your-rights' mentality. It says: 'I paid for this service so I am entitled to have it without any disruptions or

inconveniences....The sense of entitlement breeds arrogance, conceit, pride, and fosters social hierarchy. Those qualities weaken and destroy nations."

I've always respected this sentence by JFK: "Ask not what your country can do for you — ask what you can do for your country."

Our country thrives on freedom of choice, speech, assembly, religion and more. It's what makes us great. As the Preamble in our Constitution states, "We the People ...to form a more perfect Union, establish Justice, insure domestic Tranquility, provide for the common defence, promote the general Welfare, and secure the Blessings of Liberty to ourselves and our Posterity..." This is WHO we should be, and how we can continue to positively inspire members of our great country, and our friends and neighbors across the pond. We may very well live in the best country in the world, but if we think of our rights arrogantly, other nations will one day produce "better" citizens than us. Thanks for all you do to contribute to our community and improving it's oral health. God Bless the USA!

Have a fantastic summer,

Tyler Williams

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HOMEMADE SUGAR-FREE LEMONADE

Cool off this summer with Homemade Lemonade! This homemade sugar-free lemonade hits the spot after a hot day outside. (-recipe modified from original at wholenewmom.com)

Lemons are great for antioxidants, Vitamin C, boosting energy, and digestive health. They are acidic, so rinse with water drinking. This recipe is much better than regular, processed and sugar additive recipes, so it's much gentler on your teeth and smile!

Ingredients

- 64 oz water (8 cups)
- 1/4 - 1/2 cup fresh-squeezed or bottled organic lemon juice
- 1/2 c. pure stevia extract or xylitol sweetener, or to taste
- Servings 8

Instructions

1. Pour 7 1/2 cups water into pitcher.
2. Add lemon juice.
3. Mix 1/2 cup water and the sweetener in a pot and heat until the sweetener is dissolved. Then, once dissolved, add sweetener and water mix to remaining water.
4. Stir and enjoy!
5. This sugar-free lemonade tastes great chilled with ice cubes.



GET YOUR FREE COPY OF DR. WILLIAMS' NEWEST BOOK!

For being a faithful reader of the newsletter, Dr. Williams would like to send you a free copy of his new book, **Reason to Smile: 11 Keys to Your Best Oral Health Ever!**

Simply visit pincrestdds.com/freebook to claim yours today!



THIS MONTH'S "WOW" AWARD AND 2-YEAR WORK ANNIVERSARY CELEBRATION GOES TO....

MiKayla! "I feel like I have become really close to the patients. I really try to remember personal things about them so they feel welcome and like a cared for patient when they come in for their appointments. I also am very impressed with how much the office has grown. I love that the Pincrest family just continues to get bigger and bigger! It gives me so much pleasure to treat and care for so many people and really help out the community. I have also really enjoyed giving so many patients a great experience and a fabulous and clean smile to be proud of. Smiles are contagious and I just want to give everyone the confidence to share theirs!



If you'd like a print or digital copy of this newsletter sent to you or someone you know, simply call us at (801) 512-2986 or send an email to reservation@pincrestdds.com

REFERRAL GIVEAWAY!

Refer a friend or family member as **COOL** as you and be entered to win this **YETI** cooler!!

To see our next giveaway, visit PincrestDDS.com/giveaways



"WHERE THE (MULE)DEER AND THE ANTELOPE PLAY..."

Dr. Williams recently took his family to Antelope Island, if you haven't been, you should check out the the Buffalo Point Trail and White Rock Loop.



PATIENT APPRECIATION PARTY

Thank you so much to everyone who came to the patient appreciation party! It was so great rocking out to the music and enjoying time together. Thank you especially to the band for providing us with some awesome tunes to set the mood! See more here: <https://www.pincrestdds.com/appreciation/>

We donated the PB&J to the Utah food bank and in return people who donated received 10 dental dollars to go towards treatment.



CONGRATULATIONS, CLIFFORD ON WINNING THE TRAGER GRILL!

THANK YOU FOR REFERRING YOUR FRIENDS AND FAMILY.